



"Your Design Journey Starts Here"

As The Future Of Design is Now



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The Design Habitat



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01. About Us



Our Mission



Our mission is to unlock the potential of every aspiring and practising designer from students preparing for India's top design schools to professionals seeking to grow in a rapidly evolving industry. Through expert mentorship, real-world projects, and industry-led certification programmes, we transform creative passion into professional expertise, equipping our community to shape the future of design with confidence and purpose.

Our Vision



Our vision is to be India's most trusted design education ecosystem — where students crack the finest design schools and professionals lead with design thinking in their careers. We strive to build a generation of designers who are technically proficient, deeply empathetic, and ready to innovate. By bridging academic excellence with real industry practice, The Design Habitat aims to set new benchmarks in design education at every stage of the design journey.

02. Leadership



Vinayak Kulkarni

Co-Founder and Associate Dean at DY Patil School of Design

A seasoned educator and entrepreneur, Vinayak brings deep institutional knowledge from his tenure as Administrative Dean at MIT ADT University and now at D.Y Patil School of Design. At The Design Habitat, he channels that experience into building structured, rigorous pathways for aspiring designers — preparing them not just for entrance exams, but for careers that make a lasting impact.



Pranali Bankar

Co-Founder & Mentor

A visionary entrepreneur with experience across Brand Design, Marketing, and Administration, Pranali's focus today is education. Through The Design Habitat, she mentors young minds to bridge creativity, technology, and business shaping industry-ready professionals who think boldly and act confidently in the real world.

03.

Advisory Board



Prof. Dr. Dandeshwar Bisoyi
(Dean for design College at MIT ADT University)



Pratiksha Bankar
(HOD at IDDV MIT Institute of Design)



Kuntal De
(HOD at MIT Institute of Design, Former faculty at NID)



Prof. Dr. Debayan Dhar
(Assoc. Professor, Department of Design, IIT Guwahati.)



Prof. Dr. Avinash Shende
(Professor, IIT Mumbai)



Priyanshi Tambat
(PhD Scholar at IDC IIT Bombay)



Priyanka Kale
(Professor at MVP college of Architecture, Nasik)



Vaibhav Khaparkar
(Senior Product Designer R&D, Senior VMware, Pune (Ai for design expert))

04. Program Highlights



01

Portfolio Building:

Develop strong portfolio.

02

Learn from experts:

Learn from top designers

03

Admission Guidance:

Expert admission assistance.

04

Mock Interviews:

Prepare with mock interviews

05

Doubt Sessions:

Faculty-led query resolution.

06

Design Community:

Connect with peers.

05. Who Is It For?



The Design Habitat is for aspiring designers at every stage of their journey. Whether you're taking your first step into the world of design or preparing to advance your career, our tailored programs will guide you toward your goals.

- Grade 11 Students – Start early with our 2-year preparatory program for undergraduate design entrance exams, building a strong foundation in creativity and problem-solving.
- Grade 12 Students – Get exam-ready with our 1-year or crash course programs, designed to refine skills, enhance portfolios, and boost confidence for UG design admissions.
- Graduating Students & Professionals – Planning to pursue a Master's in Design? Our 1-year PG preparatory program helps you develop a compelling portfolio, sharpen conceptual thinking, and ace design entrance exams.
- No matter where you are in your design journey, we provide the right guidance, mentorship, and structure to help you succeed.

06. How we prepare you for design school?



Orientation to Design: Understanding history and evolution of Design as a profession and a driver of modern human society.



Visual Skills and application: Tools and techniques for observing, recording, and analyzing the visual world around us.



Knowledge and application: Creative thinking process and understanding underlying principles.



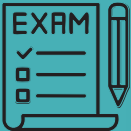
Design Thinking: Critical and creative thinking, Design methodology.



Material exploration and prototyping/ model making: Material, process and making techniques (modelling), Design and making prototyping (soft material, hard material).



Holistic development (will continue as a parallel process throughout): Environmental perception (human habitat-urban and rural), monthly showcasing and presentation of class work, creative business models and showcasing, Design dialogues, learning space exploration (museum and similar visits), Creative professional trainings.



Exam Focus and Skill Sharpening: Deepens understanding of the NID & UCEED exam formats and develops strategies for attempting each section effectively

07.

What makes The Design Habitat stand out



Powerful Course Content Designed by Mentors from:



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



MIT INSTITUTE
OF DESIGN



ভাবতীয় প্রযুক্তিবিদ্যা প্রতিষ্ঠান গুৱাহাটী
भारतीय प्रौद्योगिकी संस्थान गुवाहाटी
INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI



Benefits of joining The Design Habitat:

- Develop a strong foundation in design principles and creative thinking.
- Gain the skills and knowledge to ace the NID, UCEED, MITID & Other design Institute entrance exams.
- Build a stellar design portfolio to impress admissions committees.
- Get exposure to industry professionals and real-world design scenarios.
- Increase confidence and feel prepared for exam success.



08. What we offer?

Design Launchpad

Design Dojo

Design Master

Portfolio making

Crash course Studio Test, Portfolio Audit, Presentation &

Mock Interview NATA Crash Course

09.



Design Launchpad

Preparation for Design Entrance Exams like NID, NIFT, UCEED, MIT-DAT, and more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 2 Years/96 weeks/864 hrs

Eligibility: Students who have completed 10th grade

Mentors: From The Design Habitat + IIT + NID + MIT + Other Design Institute

Program Highlights:

- Portfolio Building
- Learn from leading institutes and industry experts.
- Get admission guidance from renowned designers and academic experts.
- Participate in mock interview sessions led by academic experts to master challenging questions.
- Regular Q&A sessions with faculty to address queries.
- Access to a design community for peer interaction and inspiration.

Course Highlights:

- Over 500+ hours of live sessions with academic experts from top design institutes and IITs.
- Over 100 + hours of guest sessions and masterclasses with industry and NID/MITID/NIFT/IIT etc. experts.
- Develop a Designer-ready Portfolio with real world Projects.
- Dedicated Career support.

(Classes are available in both [online](#) & [offline](#) modes)

10.



Design Dojo

Preparation for Design Entrance Exams like NID, NIFT, UCEED, MIT-DAT, and more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 1 Years/48 weeks/432 hrs

Eligibility: Students who have completed 11th grade

Mentors: From The Design Habitat + IIT + NID + MIT + Other Design Institute

Program Highlights:

- Portfolio Building
- Learn from leading institutes and industry experts.
- Get admission guidance from renowned designers and academic experts.
- Participate in mock interview sessions led by academic experts to master challenging questions.
- Regular Q&A sessions with faculty to address queries.
- Access to a design community for peer interaction and inspiration.

Course Highlights:

- Over 300+ hours of live sessions with academic experts from top design institutes and IITs.
- Over 60 + hours of guest sessions and masterclasses with industry and NID/MITID/NIFT/IIT etc. experts.
- Develop a Designer-ready Portfolio with real world Projects.
- Dedicated Career support.

(Classes are available in both **online** & **offline** modes)



11.

Design Master

Preparation for post graduation design Entrance Exams like NID, NIFT, CEED, MIT-DAT, & more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 1 Years/48 weeks/432 hrs

Eligibility: Students who have completed graduation

Mentors: From The Design Habitat + IIT + NID
+ MIT + Other Design Institute

Program Highlights:

- Portfolio Building
- Learn from leading institutes and industry experts.
- Get admission guidance from renowned designers and academic experts.
- Participate in mock interview sessions led by academic experts to master challenging questions.
- Regular Q&A sessions with faculty to address queries.
- Access to a design community for peer interaction and inspiration.

Course Highlights:

- Over 300+ hours of live sessions with academic experts from top design institutes and IITs.
- Over 60 + hours of guest sessions and masterclasses with industry and NID/MITID/NIFT/IIT etc. experts.
- Develop a Designer-ready Portfolio with real world Projects.
- Dedicated Career support.

(Classes are available in both **online** & **offline** modes)

12.



Design Portfolio Making

Preparation for Design Entrance Exams like NID, NIFT, UCEED, MIT-DAT, and more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 12 weeks/48 hrs
Eligibility: Aspiring designers

Mentors: From The Design Habitat + IIT + NID
+ MIT + Other Design Institute



Strong Portfolio

A well-curated collection of your best work that demonstrates your creativity, technical skills, and design thinking.



Creativity and Originality

The ability to generate unique ideas and express them through design.



Technical Proficiency

Proficiency in design software and tools relevant to your field of interest, such as Adobe Creative Suite (Photoshop, Illustrator, InDesign)



Problem-Solving and Critical Thinking

The ability to analyze design challenges and develop creative solutions.

(Classes are available in both **online** & **offline** modes)

13.



Crash Course

Preparation for post graduation design Entrance Exams like NID, NIFT, CEED, MIT-DAT, & more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 4-5 months/16-20 weeks/35 days

Eligibility: Aspiring Designers

Mentors: From The Design Habitat + IIT + NID + MIT + Other Design Institute

Program Highlights:

- Portfolio Building
- Learn from leading institutes and industry experts.
- Get admission guidance from renowned designers and academic experts.
- Participate in mock interview sessions led by academic experts to master challenging questions.
- Regular Q&A sessions with faculty to address queries.
- Access to a design community for peer interaction and inspiration.

Course Highlights:

- Over 100+ hours of live sessions with academic experts from top design institutes and IITs.
- Over 10 + hours of guest sessions and masterclasses with industry and NID/MITID/NIFT/IIT etc. experts.
- Develop a Designer-ready Portfolio with real world Projects.
- Dedicated Career support.

(Classes are available in both [online](#) & [offline](#) modes)

14.



Studio Test, Portfolio Audit , Presentation & Mock Interview

Preparation for post graduation design Entrance Exams like NID, NIFT, CEED, MIT-DAT, & more.

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 4 weeks/20 hours
Eligibility: Aspiring Designers

Mentors: From The Design Habitat + IIT + NID
+ MIT + Other Design Institute

Step 1 (3 hours) Mock written test for the entrance exam

Step 2 (2 hours) Mock studio test for the entrance exam

Step 3 (15 minutes) Mock portfolio presentation for entrance exam

Step 4 (15 minutes) Mock Interview for entrance exam

(Classes are available in both [online](#) & [offline](#) modes)

15.



NATA Crash Course

Preparation for
NATA Exam

Live/Classroom Mentorship Session | Portfolio Development | Dedicated Interview Support

Duration: 4-5 months/16-20 weeks/35 days
Eligibility: Aspiring Designers

Mentors: From The Design Habitat + CEPT + SPA
+ NIT + MITID + NIFT + IIT + Other Architecture Institute

Program Highlights:

- Portfolio Building
- Learn from renowned architecture institute professionals.
- Get admission guidance from renowned architects and academic experts.
- Participate in mock interview sessions led by academic experts to master challenging questions.
- Regular Q&A sessions with faculty to address queries.
- Access to a architects' community for peer interaction and inspiration.

Course Highlights:

- Over 100+ hours of live sessions with academic experts from top design institutes and IITs.
- Over 10 + hours of guest sessions and masterclasses with industry and CEPT/SPA/NIT/MITID/NIFT/IIT etc. experts.
- Develop a architecture-ready Portfolio with real world Projects.
- Dedicated Career support.

(Classes are available in both [online](#) & [offline](#) modes)

16.



Certification Courses

Beyond entrance coaching, The Design Habitat offers industry-mentored certification programmes for working professionals, fresh graduates, and career switchers looking to upskill or transition into design. All courses are delivered online as well as offline, taught by practitioners from Adobe, Microsoft, Salesforce, Accenture, NVIDIA, Thoughtspot and more.

Eligibility: Aspiring Designers

Mentors: From The Design Habitat + IIT + NID
+ MIT + Other Design Institute

Various Programs in UX/UI Design & Figma

Information Visualization & Data Design

Design Thinking & Problem Solving

Innovation and Entrepreneurship

User Research

AI for Human Thinking and Design

(Classes are available in both [online](#) & [offline](#) modes)

17.

Reach Out to Us



At Design Habitat, we're passionate about more than just education—we're here to empower your creative journey. As design emerges as a transformative career path, we're committed to helping you harness its potential to shape tomorrow. Reach out to us and take the first step toward your design future.



Scan to know more.



thedesighnhabitat
thedesighnhabitat_coaching



The Design Habitat



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+91 77680 33033

Contact (Pune Centre):
+91 78880 33033



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